



	A	B	C	D
1	AUTHOR	CONTACT	USA GYMNASTICS. Member Club TITLE	Recommended By
2	Kip Tindell	www.containerstore.com/uncontainable	"Uncontainable: How Passion, Commitment, and Conscious Capitalism Built a Business Where Everyone Thrives"	Bob Hubbard
3	Andrew Davis	www.brandscapingbook.com/andrew-davis	"Brandscaping: Unleashing the Power of Partnerships."	Bob Hubbard
4	Dave Rendall	www.drendall.com/#publications	"The Four Factors of Effective Leadership" & "The Freak Factor: Discovering Uniqueness by Flaunting Weakness"	Bob Hubbard
5	Dr. A.K. Pradeep	www.goodreads.com/author/show/2459091.A_K_Pradeep	"The Buying Brain: Secrets for Selling to the Subconscious Mind"	
6	Malcolm Gladwell	gladwell.com/blink	"Blink: The Power of Thinking Without Thinking" & "Outliers: The Story of Success"	
7	Martin Lindstrom	www.martinlindstrom.com/brandwashed/index.php	"Brandwashed"	
8	Robert Goldman	drbob7777@gmail.com	"Brain Fitness"	
9	Dr. Wayne W Dyer	www.drwaynedyer.com	"Co-Creating at its Best: A Conversation Between Master Teachers"	Rose Cholewinski
10	Ron Kaufman	ronkaufman.com	"Uplifting Service: The Proven Path to Delighting Your Customers, Colleagues, and Everyone Else You Meet"	Bob Hubbard
11	Roger von Oech	www.creativethink.com	"A Whack on the Side of the Head"	Pam Gill
12	Dr Edward De Bono	edwdebono.com	"How to have A Beautiful Mind"	Pam Gill
13	Dr Steven Johnson	www.stevenberlinjohnson.com	"Where Good Ideas Come From"	Pam Gill
14	Michael Michalko	creativethinking.net	"Thinkertoys"	Pam Gill
15	Joseph Grenny	www.josephgrenny.com	"The Influencer: The New Science of Leading Change"	Loree Galimore
16	Rhonda Byrne	www.rhondabyrne.com	"The Secret" & "The Power"	
17	Michael E Gerber	michaелеgerbercompanies.com	"The E-Myth Revisted"	Jeff Lula
18	Stephen Covey	www.stephencovey.com	"7 Habits of Highly Effective People"	Jeff Lula/Loree Galimore
19	Alfie Kohn	www.alfiekohn.org	"No Contest - The Case Against Competition"	Jeff Lula
20	Gary Vaynerchuk	www.garyvaynerchuk.com	"Jab, Jab Right Hook"	Anne Josephson
21	Seth Godin	www.sethgodin.com	"All Marketers Tell Stories"	Anne Josephson
22	Seth Godin	www.sethgodin.com	"The Purple Cow"	Anne Josephson
23	Paco Underhill	pacounderhill.com	"Why We Buy"	Anne Josephson
24	Chip & Dan Heath	heathbrothers.com	"Made To Stick "	Anne Josephson
25	Chip & Dan Heath	heathbrothers.com	"Decisive: How to make better choices in life and work"	Anne Josephson
26	Chip & Dan Heath	heathbrothers.com	"Switch: How to change things when change is hard"	Anne Josephson
27	Simon Sinek	www.startwithwhy.com	"Start With Why"	Anne Josephson
28	Robert Cialdini	www.robertcialdini.net	"Influence: The Psychology of Persuasion"	Anne Josephson
29	Robert Cialdini	www.robertcialdini.net	"Influence: Science and Practice"	Mary Reilly-Magee
30	Jim Collins	www.jimcollins.com	"Good to Great"	Anne Josephson/Loree Galimore
31	Marshall Goldsmith	marshallgoldsmith.com	"What Got You Here Won't Get You There"	Anne Josephson
32	Kerry Patterson	www.vitalsmarts.com	"Crucial Conversations: Tools for Talking When Stakes are High"	Anne Josephson/Loree Galimore
33	Daniel Pink	www.danpink.com	"Drive"	Anne Josephson
34	Daniel Pink	www.danpink.com	"To Sell is Human"	Anne Josephson
35	Daniel Coyle	danielcoyle.com	"The Talent Code"	Anne Josephson
36	Carol Dweck	www.mindsetonline.com	"Mindset"	Anne Josephson
37	Napoleon Hill	www.naphill.com	"Laws of Success" (original longer version)	Frank Sahlein
38	Brenden Bouchard	brendon.com	"Motivation Manifesto"	Frank Sahlein
39	Robert Greene	powerseductionandwar.com	"33 Strategies of War"	Frank Sahlein
40	Timothy Ferriss	www.timothyferriss.com	"The 4 Hour Work Week"	Frank Sahlein
41	John Maxwell	www.johnmaxwell.com	"The 21 Irrefutable Laws of Leadership"	Tom Forster
42	Dr.Spencer Johnson	spencerjohnson.com	"Who Moved My Cheese"	Tom Forster/Loree Galimore
43	Viktor Frankl	www.viktorfrankl.org	"Man's Searching for Meaning"	David Holcomb
44	Noah Goldstein &	noah.goldstein@anderson.ucla.edu	"Yes!: 50 Scientifically Proven Ways to be Persuasive"	Mary Reilly-Magee
45	Steve Martin	http://www.influenceatwork.co.uk/steve.php	"Yes!: 50 Scientifically Proven Ways to be Persuasive"	Mary Reilly-Magee
46	Steve Martin	http://www.influenceatwork.co.uk/steve.php	"The small BIG: small changes that speak Big influence"	Mary Reilly-Magee
47	Geoff Smart	geoffsmart.com	"Topgrading: How to Hire, Coach and Keep A Players"	Bob Hubbard
48	Roger Nierenberg	www.maestrobook.com	"Maestro: A Surprising Story About Leading by Listening"	Bob Hubbard
49	R. Lynch & K. Cross	http://www.alibris.com/Measure-Up-Richard-Lynch	"Measure Up! Yardsticks for Continuous Improvement"	Paul Sadler
50	Mark Graham Brown	www.markgrahambrown.com	"Keeping Score: Using the Right Metrics to Drive World-Class Performance"	Paul Sadler



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51	Peter Drucker	www.druckerinstitute.com	USA GYMNASTICS Member Club "The Practice of Management"	Paul Sadler
52	Martin Klubeck	www.mkkb.info	"Metrics: How to Improve Key Business Results"	Paul Sadler
53	David R Hawkins	veritaspub.com	"Power vs Force"	Randall Sikora
54	Charles Duhigg	charlesduhigg.com	"The Power of Habit"	Randall Sikora
55	Jack Canfield	jackcanfield.com	"The Power of Focus"	Randall Sikora
56	Mark Victor Hansen	markvictorhansen.com	"The Power of Focus"	Randall Sikora
57	Micahael Masterson	michaelmasterson.net	"Ready, Fire, Aim"	Randall Sikora/Loree Galimore
58	Douglas Van Praet	www.unconsciousbranding.com	"Unconscious Branding"	Steve Greeley
59	Seth Godin	www.sethgodin.com	"Tribes"	Steve Greeley
60	Roger Dooley	brainfluence.com	"Brainfluence"	Steve Greeley
61	Kevin/Jackie Frieberg	freibergs.com	"Nuts" (The story of Southwest Airline's culture)	Steve Greeley
62	James Autry	jamesautry.com	"Love and Profit"	Steve Greeley
63	Jack Stack	greatgame.com	The Great Game of Business" Steve Greeley	Steve Greeley
64	Stephen Covey	www.stephencovey.com	"Principle Centered Leadership"	Steve Greeley, Randall Sikora
65	Stephen Covey	www.stephencovey.com	"First Things First"	Steve Greeley
66	Tom Peters	tomperers.com	"Circle of Innovation"	Steve Greeley
67	Bill Capodagli	capojac.com/pixar-way-book.html	"The Pixar Way"	Steve Greeley
68	Olivia Fox Cabane	foxcabane.com	"The Charisma Myth"	Steve Greeley
69	Debbie Ford	debbieford.com	"The Right Questions"	Steve Greeley
70	Jonthan M. Tisch		"Chocolates on the Pillow Aren't Enough"	Patti Komara
71	Bob Nelson	www.drbohnelson.com	"1001 Ways to Energize Your Employees"	Patti Komara
72	Deborah Norville	www.deborahnorville.com	"Thank You Power"	Patti Komara
73	David J. Lieberman	www.davidjlieberman.com	"Get Anyone To Do Anything"	Patti Komara
74	Verne Harnish		"Mastering the Rockefeller Habits"	Patti Komara
75	Jim Underwood		"More Than a Pink Cadillac"	Patti Komara
76	Kerry Patterson	www.crucialskills.com/author/kerry-patterson	"Crucial Conversations"	Patti Komara
77	Kirk Cheyfitz	www.linkedin.com/in/kirkcheyfitz	"Thinking Inside the Box"	Patti Komara
78	Jason Selk and Tom Bartow		"Organize Tomorrow Today: 8 Ways to Retrain Your Mind to Optimize Performance at Work and in Life"	Loree Galimore
79	Greg Mc Keown		"Essentialism: The Disciplined Pursuit of Less"	Loree Galimore
80	Elizabeth Wiseman		"Multipliers: How the Best Leaders Make Everyone Smarter"	Loree Galimore
81	Jon Gordon		"The Energy Bus"	Loree Galimore
82	Jon Gordon		"The Go-Giver: A Little Story about a Powerful Business Idea"	Loree Galimore
83	Harry Kramer		"Becoming the Best: Build a World-Class Organization Through Values-Based Leadership"	Loree Galimore
84	Bob Burg		"The Hard Hat: 21 Ways to Be a Great Teammate"	Loree Galimore
85	Jon Gordon		"The Positive Dog: A Story About the Power of Positivity"	Loree Galimore