

You Thinking Camps for the Summer Yet? By Patti Komara



Well, you should be. Let's look at some of them that I have done in the past:

Week long camps- You can have them stay half or full day. Offer different themes for morning than afternoon and that way you're offering twice as many opportunities to find those kids who like what you're offering. Don't forget about the boys. Offer Ninja Zone camps (if you are a NZ Gym), or call it Warrior Camp.

Two-day camps - Cheerleading Boot Camps - Girls come half a day for two days. They get a t-shirt and cheer bow included. Have your local cheerleaders and your staff lead these. Or, you can host a two-day Boot Camp for boys for intense skill learning and make it fun.

Day long camps- I specialize in the 3-hr or 4-hr camp with fun, current themes. The 3-hr camps we just have a small fruit snack. The 4-hr camp has pizza or hot dogs, or we bring in McDonald's Happy Meals. We've also had them bring their own lunch and that way we can keep their cost down a bit. One of the most popular camps every summer is our "Super Soaker" camp where the kids go out into the parking lot and have fun with water balloons, squirt guns, water games, and sprinklers. Put them on the same day each week and brand them with names like Camp Tuesdays or Friday Fun Camps.

Additional camp ideas:

Gym-Swim Camps - So popular in the summer. We charge an additional \$8 per child.

2-Hr Rapid Results Clinics - This is just to work on a particular skill or event.

1-Hr Skill Intensive Clinics - For skills like back handspring, back tuck, or aerial cartwheel.

For more information, check out these links for

Week-long and Daytime Camps click [HERE](#)

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